

MANAGEMENT OF VILLAGE-OWNED ENTERPRISES (BUMDES) AMANAH IN PLANTATION UNITS IN PELALAWAN REGENCY

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Abstract

Management of Village Owned Enterprises (BUMDes) The Plantation Unit is a village business institution managed by the community and village government in an effort to strengthen the village economy and is formed based on the needs and potential of the village. This study aims to determine how the Management of Village Owned Enterprises (BUMDes) Amanah at the Plantation Unit in Pelalawan Regency. Data was collected by direct interviews, observation and documentation related to the research. The research method used is descriptive qualitative research. Then data analysis with data collection, data reduction, data presentation and drawing conclusions. Based on the research conducted by the authors, the results and conclusions are as follows: first, in its implementation the BUMDes Amanah has a management mechanism and is implemented well, seen from the planning stage, it has followed the procedures and planned the program to be run and managed, the organization has shown managers who are elements of the village community. , mobilization has moved members to achieve success and its implementation every 3 months. Second, the supporting factors are business capital and facilities and infrastructure.

INTRODUCTION

Village-Owned Enterprises or abbreviated as BUMDes established by the village must be able to accommodate and accommodate all economic activities of the village community, so that the village economy becomes strong, the welfare of the community increases. In line with this, the existence of BUMDes as a driver of the village economy has the aim of exploring existing potentials to be used as a source of income or Village Original Income to support village development financing

hammering the Village Revenue and Expenditure Budget (APBDes) planned by the Village Government every year. This will also certainly boost the economy of the village community and increase the income of the village.

The Amanah Village-Owned Enterprise (BUMDes) located in Bukit Gajah Village, is one of the BUMDes that has succeeded in running the program of each unit. Among the bumdes amanah unit programs in Bukit Gajah Village include the Savings and Loans Unit, Goods and Services Unit, Waste Bank Unit, Plantation Unit and Transport Unit. In the success of BUMDes Amanah in Bukit Gajah Village, of course, it is greatly influenced by the management method of the village-owned business entity itself. The management in each BUMDes unit will affect the profit or profit for BUMDes and villages. According to Winardi "Supervision is all activities carried out by the manager in an effort to ensure that the actual results are in accordance with the planned results"

Table 1.1
Ranking of the best BRILian BUMDes Nationally in 2021

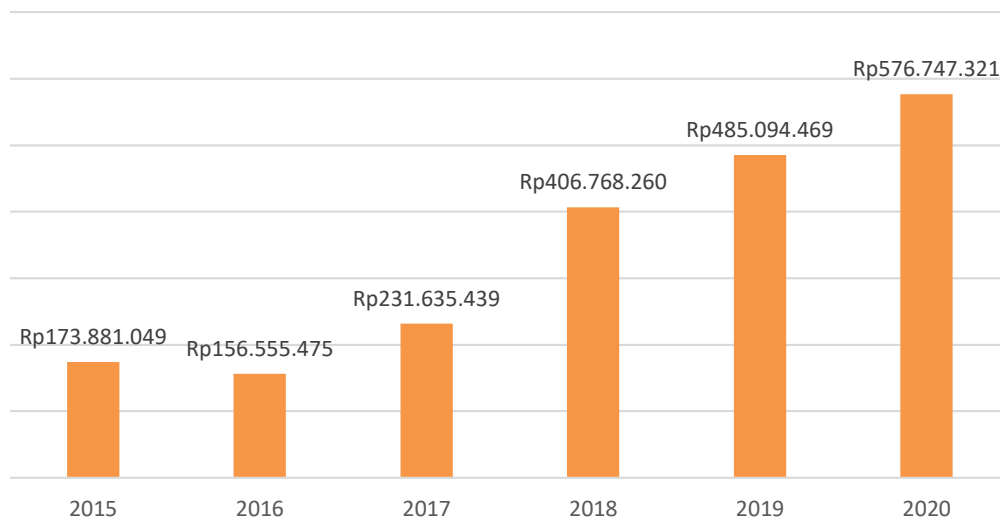
No	BumDes Name	Regency	Province
1.	Sukalaksana Sukalaksana Village	Garut District	West Java
2.	Amanah Bukit Gajah Village	Pelalawan District	Riau
3.	Tumang Cepogo Village	Boyolali District	Central Java
4.	Tri Mulyo Triwulyo Village	West Lampung District	Buoys
5.	Pagak Pagak Village	Banjarnegara District	Central Java
6.	New Sand New Sand Village	Upper Rokan District	Riau
7.	Business Partners Jangkang Satu Village	Kubu Raya District	West Kalimantan
8.	Serdang Wetang Serdang Wetang Village	Tangerang Regency	Banten
9.	Salamrejo Salam Rejo Village	Kulon Progo District	Yogyakarta
10.	Ketapangrame Ketapang Rame Village	Mojokerto District	East Java

Source : liputan6.com

From the data above, there are 2 BUMDes in Riau Province that received the Brilliant 2021 Batch 1 award, including BUMDes Amanah located in Bukit Gajah Village, Pelalawan Regency which is a BUMDes that is successful in managing both in planning, organizing, mobilizing and supervising in the process of achieving bumdes goals.

Table 1.2
SHU Comparison (Remaining Business Results)

Laba Usaha BUMDes Amanah Tahun 2020



Source: 2020 BUMDes Amanah progress report

The chart above, is a comparison of the remaining business results in bumdes Amanah in the last five years. It can be seen the development of the operating profit of BUMDes Amanah which has increased every year. Only in 2016 experienced a decrease of IDR 17,325,574.

Table 1.3
Plantation unit revenue in 2021



Source : bumdes amanah 202 development report1

Judging from the potential possessed by the residents of Bukit Gajah village, the majority of whom are farmers, the BUMDesa Amanah formed a New Business Unit called the Plantation Unit. In this plantation unit, Bukit Gajah Village utilizes the potential of the village and explores the profession of the majority of villages as farmers so that BUMDes can become a bridge for the community in making a living. Not only will it help in buying plantation land, BUMDes Amanah also helps in caring for and accommodating the farmers' crops by working together with farmer groups.

Starting from the partnership of BUMDesa Amanah farmers to buy a stretch of fields located in the Ukui II Village area with an area of 74 Ha with a total of 37 farmer members where farmers get a land area of 2 Ha / person, at the beginning of October 2021 BUMDesa Amanah with farmers partnered again and bought a field covering an area of 165 Ha which is in the Lirik area with 83 members. With a division of 82 people got 2 Ha and 1 person got 1 Ha.

Table 1.4
Financial Recapitulation Data of The Plantation Unit of BUMDes Amanah
Year 2020 – 2021

No.	Month	Revenue (KG)	Revenue (IDR)	Operational	Profit
1	April (2020)	2289	3.690.000	919.000	2.771.000
2	May	1274	1.617.000	514.000	1.103.000
3	June	1478	1.893.000	595.000	1.298.000
4	July	1124	1.775.000	494.000	1.281.000
5	August	1280	2.016.000	514.000	1.502.000
6	September	2221	3.913.000	892.000	3.021.000
7	October	2900	5.072.000	1.164.000	3.908.000
8	November	4084	7.691.000	1.641.000	6.050.000
9	December	3327	6.470.000	1.337.000	5.133.000
10	January (2021)	3230	6.294.000	1.298.000	4.996.000
11	February	2369	6.367.000	1.313.000	5.054.000
12	March	2813	5.832.000	1.131.000	4.701.000
13	April	3851	8.107.000	1.547.000	6.560.000
14	May	2910	4.909.000	1.163.000	3.746.000
15	June	1911	3.776.000	767.000	3.009.000

16	July	3256	6.580.000	1.309.000	5.271.000
17	August	2600	5.924.000	1.045.000	4.879.000
18	September	3092	7.377.000	1.045.000	6.332.000
19	October	2112	5.635.000	872.000	4.763.000
20	November	1239	3.700.000	512.000	3.188.000

Source: Financial report of BUMDes Amanah in 2021

The data above is data on the financial recapitulation of BUMDes Amanah in 2020 – 2021 for plantation units. From the table above, it can be seen that the development of income (Kg) every month goes up and down. Depending on the season, care and price of the crop itself.

The management of Amanah Village-Owned Enterprises (BUMDes) in achieving goals certainly does not escape the planning, organizing, mobilization and supervision to ensure that BUMDes manage their business well, can the trust of members or the community, and achieve the goals of BUMDes Amanah itself. In this case, BUMDes Amanah Bukit Gajah Village is among the best BUMDes in Pelalawan Regency by being ranked I as the Best BUMDes in the field of SHU (Remaining Business Results) in 2019, ranked I as the Best BUMDes in the Field of Village Potential Utilization in 2019, and in 2021, BUMDes Amanah was ranked II as the Winner of BRILian Village 2021 Batch 1. And now, BUMDes Amanah has assets of approximately 2 billion with an initial capital of 500 million rupiah.

RESEARCH METHODS

The type of research used in this study is qualitative research. Qualitative research aims to describe and- describe events and phenomena that occur in the field and present data systematically, factually, and accurately to a particular population or region , regarding the nature, characteristics or factors certain factors. According to Nasution (2000: 128), qualitative descriptive analysis uses an approach through three procedures, including: data reduction, data presentation, conclusion drawing/verification. The location of this study is in BUMDes Amanah, Pelalawan Regency.

RESULTS AND DISCUSSION

Good management is the foundation for the development of organizations, both government organizations, companies, trade unions and other organizations. With good management, this indicates that the organization has met the requirements and has minimal tools to ensure the credibility, integrity and authority of an institution in building rules, making decisions and developing programs and policies that reflect the views and needs of members. Primarily, through good management, the organization maintains the trust of its members to enhance the reputation, as well as influence its members through the interactions it builds. The

failure to implement good management in the organization of entrepreneurs, not only destroys the reputation, as well as reduces the effectiveness of the organization, but also negatively affects the reputation of those it represents. Good management is the most important element to ensure the organization works in accordance with the interests of its members.

According to George R. Terry (2006:342) explains that good management includes:

1. Planning
2. Organizing
3. Drive
4. Supervision.

RESEARCH RESULTS BASED ON THE THEORY OF GEORGE R. TERRY (2006: 342)

In the process of this analysis, the author uses management indicators according to George R. Terry (2006: 342) including planning, organizing, mobilizing and supervision. Each of these criteria is explained through the presentation of data and information that the author got when conducting research and then an analysis of the data and information that has been obtained from research informants with the aim of determining the management carried out by BUMDes Amanah in increasing the income of BUMDes Amanah in Pelalawan Regency.

Planning

Planning is the selection of facts and an attempt to connect one fact with another, then make estimates and forecasts about the circumstances and formulation of actions for the future that are necessary to achieve the desired results. In the planning of BUMDes Amanah itself is the result that occurs in BUMDes Amanah in making plantation units where the potential of the village and the majority of the professions of the bukit Gajah village community are farmers who will certainly bring benefits from the BUMDes Amanah plantation unit.

Planning in managing Village-Owned Enterprises (BUMDes) by determining in outline what needs to be done and what methods will be used to do so in order to achieve the goals that have been set and how the BUMDes Amanah Bukit Gajah Village sets the goals to be achieved.

In this stage, BUMDES Amanah Bukit Gajah Village sets a goal in developing its Village-Owned Enterprises. The goal made by BUMDES Amanah Bukit Gajah Village is to improve the economic welfare of the villagers through the development of economic businesses run by them. In addition, BUMDES wants to be able to increase village income (PAD). To be able to develop BUMDES Amanah Bukit Gajah Village, the manager identifies the potential of the village in order to find out the assets owned by Nangkod Village which can then be developed into businesses that help in improving the welfare of villagers and increasing village income.

Organizing

Organizing is defined as the activity of *applying* all activities that must be carried out between working groups and establishing certain authorities and responsibilities so that business unity is realized in achieving the goals that have been set. a step taken by the village government in the management of Amanah Village-Owned Enterprises (BUMDes) in the Plantation Unit in Bukit Gajah Village by building village potential, community potential and assisted by farmer groups to run plantations owned by Bukit Gajah Farmers.

The Amanah Village-Owned Enterprises (BUMDesa) in Bukit Gajah Village arrange the division of labor in work units and their functions as well as the placement of people who occupy these functions appropriately, and build work communication between members in the organization so that a unity of effort will be achieved to achieve organizational goals.

In organizing Village-Owned Enterprises (BUMDesa) by looking for communities who want to manage BUMDes, then compile a work plan along with the functions of each manager to work together to achieve the goals set by BUMDesa Amanah Bukit Gajah Village.

In this stage, BUMDES Amanah Bukit Gajah Village compiles an organizational structure so that the activities carried out run in accordance with the duties and responsibilities given.

Mobilization

Mobilization is to place all members of the group to work consciously to achieve a goal that has been set in accordance with the planning and pattern of the organization.

The mobilization carried out by the management of the Village-Owned Enterprises (BUMDesa) Amanah Bukit Gajah Village is by placing all members to work consciously so that they run well so as to achieve the goals set by the BUMDes Amanah Bukit Gajah Village, Pelalawan Regency.

The implementation of the management of BUMDES Amanah Bukit Gajah Village is a process of implementing the program so that it can be carried out by all parties in the organization, and the process of motivating all parties to be able to carry out their responsibilities with full awareness and high productivity.

Supervision

Supervision is defined as the process of determining what is achieved, measuring and correcting the implementation activities and when necessary taking corrective actions against the implementation activities can proceed according to the plan.

The supervision referred to in the management of Village-Owned Enterprises (BUMDesa) is by measuring and correcting implementation activities so that the village government can find out the activities in the management of BUMDesa Amanah Bukit Gajah Village running well as expected.

Supervision is carried out to ensure that all activities that have been planned, organized and implemented can run in accordance with the expected targets. Advisors provide input, policy direction, and provide guidance deemed necessary for management and implementation. Then the supervisor examines and researches the administration of BUMDES, monitors and evaluates the performance of operational implementers. Furthermore, the operational executor is responsible to the supervisor for everything related to the management of bumdes amanah bukit gajah village. All of this was done to achieve the original goal that had been diluted.

FAKTO R-SUPPORTING FACTORS FOR THE MANAGEMENT OF VILLAGE-OWNED ENTERPRISES (BUMDES) AMANAH IN PLANTATION UNITS IN PELALAWAN REGENCY

Factors that affect the management of Village-Owned Enterprises (BUMDesa) Amanah Bukit Gajah Village in achieving success cannot be separated from factors that support the management of BUMDes in Bukit Gajah Village.

Business Capital

Business capital is money that is used as a principal (parent) to trade, release money, and so on or capital is property (money, goods and so on) that can be used to produce something to increase wealth. So, it can be concluded that business capital is an important part of the company which is usually in the form of a certain amount of money or goods used to run a business.

Success in the management of BUMDes is inseparable from the management of cooperation between the village government, managers and the community so that what has been planned can be carried out properly. The success of BUMDesa is not a coincidence. As long as there are people in the village, the village still has potential. Not only does it belong to a certain village, each village has a chance to succeed and prosper if it can explore its potential and find opportunities. The presence of BUMDesa can be interpreted as the embodiment of village economic democracy as referred to in article 33 of the 1945 Constitution must reflect cooperation and family principles.

Facilities and Infrastructure

According to the great dictionary Indonesian means are everything that can be used as a tool in achieving an intention or goal. Meanwhile, infrastructure is everything that is the main support for the implementation of a process (business, development, project).

Meanwhile, etymologically (linguistically) infrastructure means an indirect tool to achieve goals in education. for example: location/place, school building, sports field, money, etc. While means means a direct tool to achieve educational goals. for example; rooms, books, libraries, laboratories etc.

CONCLUSION

Based on the results of research in the field and existing discussions, the author can draw conclusions that the management of Village-Owned Enterprises in Bukit Gajah Village, Pelalawan Regency, has been running according to procedures and following village government regulations and has implemented aspects of management strategies and in managing Village-Owned Enterprises (BUMDesa) Amanah Bukit Gajah Village is inseparable from community cooperation.

In the planning aspect, BUMDesa Amanah Bukit Gajah Village has followed the procedures and planned the programs that want to be carried out and managed along with the budgets that will be used and managed by BUMDesa Amanah Bukit Gajah Village. In the organizing aspect, BUMDesa Amanah Bukit Gajah Village appoints managers who are elements of the Bukit Gajah Village community and do not have duties in the village government and in building good work communication, cooperation is needed in order to achieve a unity of business and organizational goals. The driving aspect, in achieving the targets that are in accordance with the planning in the management of the BUMDes Amanah Plantation Unit in Bukit Gajah Village, the manager has moved the work of members who join and monitor in order to achieve success in managing BUMDesa Amanah in Bukit Gajah Village, Pelalawan Regency. Supervision Aspect, in monitoring the results of the management monkeys and the community continues to hold supervision by evaluating every 3 months in order to achieve success in managing BUMDesa Amanah in Bukit Gajah Village, Pelalawan Regency.

Business capital, facilities and infrastructure are supporting factors that affect the success of the management of Village-Owned Enterprises (BUMDesa) Amanah Bukit Gajah Village, Pelalawan Regency.

SUGGESTION

The government in this case through the Village Government and Managers of Village-Owned Enterprises (BUMDesa) Amanah Bukit Gajah Village, Pelalawan Regency, with this research is one of the evaluations and corrections to the programs implemented in order to implement the desired goals. The community is also expected that this research can be used as information material and to find out Arum BUMDes in general and it is hoped that the community will play an active role in the BUMDes Amanah bukit Gajah Village, Pelalawan Regency.

In managing BUMDes Amanah, the local government and the management of BUMDes Amanah should improve facilities and infrastructure as well as digitization to facilitate access to BUMDes activities in an increasingly modern era.

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