

THE EFFECTIVENESS OF THE SAKINAH HERITAGE PROGRAM IN 2019 IN THE OFFICE OF RELIGIOUS AFFAIRS, TAMPAN DISTRICT, PEKANBARU CITY

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Abstract

The high rate of divorce in Pekanbaru City is a big task that must be completed by the Ministry of Religion. Therefore the Pusaka Sakinah Program is needed to reduce the divorce rate which is still high in Pekanbaru City. The purpose of this study was to determine the effectiveness and inhibiting factors of the Pusaka Sakinah Program, using qualitative research methods. The results of this study indicate that the Sakinah Heritage Program received a positive response by the community in its implementation, but this program has not run optimally considering that there are still several obstacles and obstacles that affect the sustainability, consistency, and active participation of the community in participating in activities made by the KUA during realize this Pusaka Sakinah program.

INTRODUCTION

Family resilience is a condition where families can earn income and resources to meet their basic needs. In the family must also have a strong and independent mentality, with the intention of maintaining and developing himself as a whole and living harmoniously and be able to adapt thoroughly to ever-changing conditions, so being a family must be able to have a mindset which is positive towards whatever happens in the family. In this case, the family must help each other in order to create a harmonious and peaceful atmosphere and also remind each other.

According to Law Number 1 of 1974 in Article 1, marriage is an inner birth bond between a man and a woman as husband and wife with the aim of

forming a happy and eternal family (household) based on the One True Godhead.

In 2019, the Director General of Islamic Community Guidance issued Decree Number 783 of 2019 concerning Guidelines for the Implementation of the Sakinah Family Service Center. This decision was made as an effort to maximize the role of BP4 in assisting married couples in maintaining their family life. The presence of the Sakinah Heritage program is a new alternative formed by the Ministry of Religious Affairs through the Directorate General of the Islamic Milky Way in developing consultation and assistance services for households in kua kecamatan. This program has a mission to create a sakinah family, have a moderate character, and realize a KUA that has the capacity and paradigm of good governance. The Sakinah Family Service Center is a branding of various services provided by the District Kua which are grouped into 3 kinds of programs, namely BERKAH, KOMPAK, LESTARI:

1. BERKAH is an acronym for Learning the Secrets of Marriage, which contains pre-marital guidance services, brides-to-be, married couples, and people who need marriage family guidance.
2. KOMPAK is an acronym for Counseling, Mediation, Mentoring, and Consultation, which is a service to marital and family problems.
3. LESTARI is an acronym for Layanan Bersama Ketahanan Keluarga Indonesia, as a joint service between related institutions provided for the community to overcome family problems that in handling it requires work same across ministries and agencies.

In its implementation, the Sakinah Heritage program at KUA Tampan began running in 2019 to be precise in December with 6 meetings every year. Where the implementation of the Sakinah Family Service Center there are 4 kinds of activities, namely:

1. Face-to-Face Guidance Learning the Secrets of Marriage (BLESSINGS) Family Finances.
2. Face-to-Face Guidance Learning the Secrets of Marriage (BLESSINGS) Building Harmonious Relationships.
3. Consultation and Assistance Services for family problems and adolescent problems.
4. Management of Local Networks and Cross-Agency Coordination for family resilience within the scope of Kecamatan.

In the table below, the types of divorce problems in Pekanbaru City will be presented in the last 4 years.

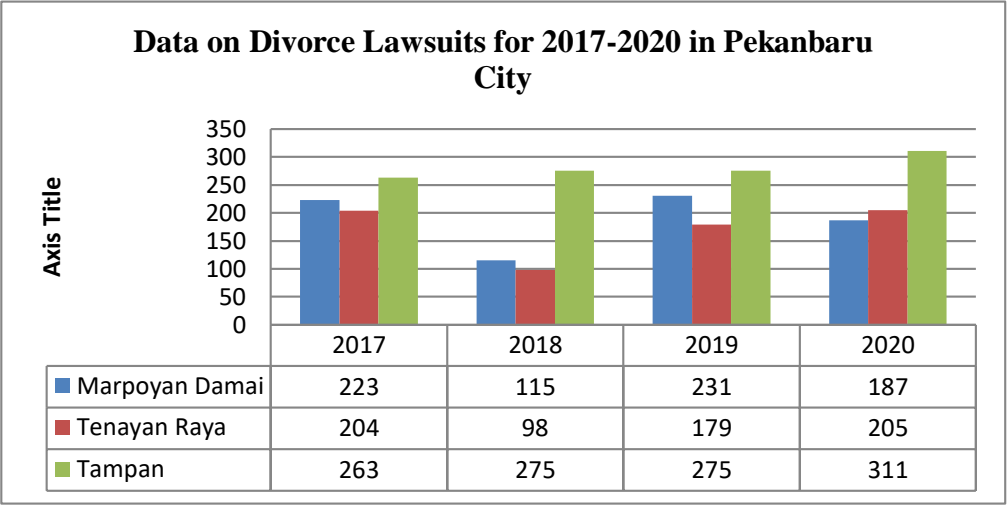
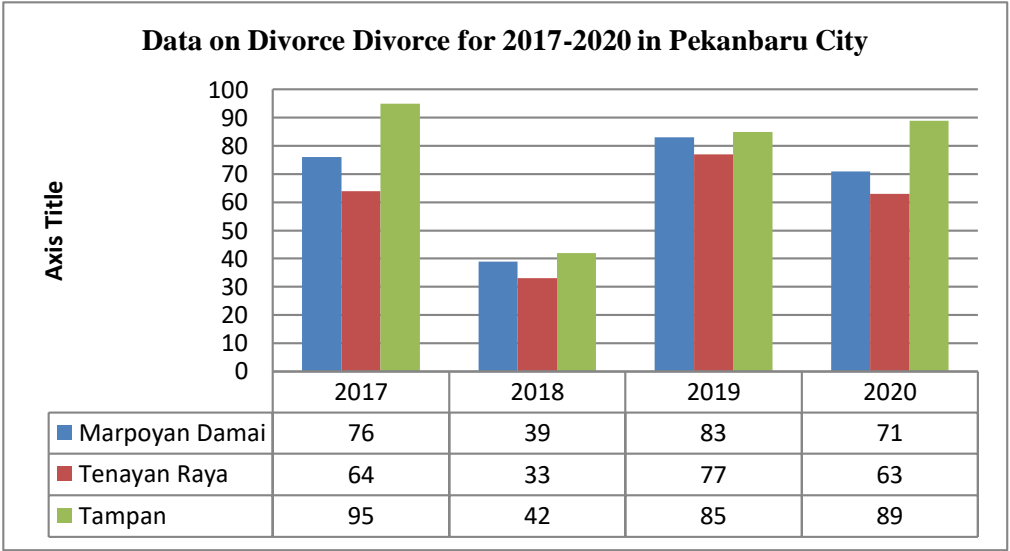


Figure 1.1 Number of Divorce Cases in 2017-2020 in Pekanbaru City
Source: Pekanbaru City Religious Court (Processed Researcher, 2022)



Figur 1.2 Number of Talak Divorce Cases in 2017-2020 in Pekanbaru City
Source : Pekanbaru City Religious Court (Processed Researcher, 2022)

In table 1.1 and table 1.2, it can be seen that there is still a high level of divorce in Pekanbaru City, which is a big task that must be completed by the Ministry of Religious Affairs. Therefore, the Sakinah Heritage Program is needed to reduce the divorce rate that is still high in Pekanbaru City through a series of activities in it. Of the three sub-districts chosen to be the *piloting project* of the Sakinah Heritage Program, it can be seen that Tampan District annually occupies the highest position in the divorce rate from both talak divorce and divorce cases.

From the objectives described above, the Sakinah Heritage program has a target to be achieved, namely the achievement of the transformation of KUA into a sakinah family service center with optimal capacity as a public service unit that runs good governance. Through the Sakinah Heritage, the Ministry of Religion also wants to improve the basic quality characteristics of the sakinah family with a moderate character in the community. This includes the growing capacity and skills of KUA personnel to conduct community education and to carry out the leading sector's role in building networks for sakinah family development at the sub-district level.

The target participants of the Sakinah Heritage program are targeting teenagers, youth, catin, young couples, youth couples. For adolescents, strengthening will be focused on preventing child marriage, family life education, and religious moderation. Meanwhile, the Sakinah Heritage Program for catin and married couples is focused on discussing family quality, gender perspectives, divorce prevention and domestic violence, religious moderation, stunting, and reproductive health and poverty reduction.

The following are the requirements for participants to take part in the Sakinah Heritage Program, namely:

1. Age under 40 (forty) years old;
2. Marriage age both below and above 10 (ten) years;
3. Willing to participate in full activities

The KUA established by the Heritage Kua has at least the following criteria:

1. Marriage and family problems are high
2. Have more than 6 human resources
3. Availability of marriage and family guidance and consultation service rooms
4. Domiciled in the city / regency

RESEARCH METHODS

The type of research used in this research is descriptive qualitative research. Descriptive research design is used to gain a careful understanding of a social phenomenon based on its symptoms. This method describes, describes, or exposes the state of the object under study as it is, according to the situation and conditions when the study was carried out (Sugiyono, 2017: 59). Qualitative research aims to describe and describe events and phenomena that occur in the field and present data systematically, factually, and accurately on a certain population or area, regarding the nature, characteristics or factors- certain factors. According to Nasution (2000:128), qualitative descriptive analysis uses an approach through three procedures,

including: data reduction, data presentation, drawing conclusions/verification. The location of this study is in the Religious Affairs Office of Tampan District, Pekanbaru City, Riau Province.

RESULTS AND DISCUSSION

Effectiveness can be referred to as a measure to see whether or not a goal has been achieved. If the goal does not meet or is not achieved according to the predetermined time, then the work is considered ineffective. Effectiveness relates to the results obtained from predetermined goals. While the effectiveness of the program is the success rate of the program. This research discusses and examines the effectiveness of the Sakinah Heritage Program at the Religious Affairs Office of Tampan District, Pekanbaru City. The Sakinah Heritage Program has been implemented since 2019 until now but in 2020 this program was not implemented due to Covid-19 obstacles. For this reason, the author wants to know the effectiveness of program implementation using the effectiveness theory proposed by Sutrisno in the Nuraida journal in 2019. This theory puts forward about measuring the effectiveness of programs or activities, it is necessary to pay attention to several indicators as follows:

1. Program Understanding
2. Right on Target
3. Be punctual
4. Achievement of goals
5. Real change

RESEARCH RESULTS BASED ON SUTRISNO'S THEORY IN NURAI DA (2019:156)

In this analysis process, the author uses management indicators according to Sutrisno in Nuraida (2019: 156) including Program Understanding, Right Target, On Time, Achieving Goals and Real Change. Each of these criteria is explained through the presentation of data and information that the author got when conducting research and then analyzed the data and information that had been obtained from research informants with the aim of determining the effectiveness of the Sakinah Heritage Program at the Office of Religious Affairs, Tampan District, Pekanbaru City.

Program Strengthening

Program understanding is one of the indicators in measuring the effectiveness of a program. A program is an extensive plan that contains the use of various resources for the foreseeable future in the form of a pattern. The program design must be followed by implementation actions so that the program is not only limited to the plan and runs in accordance with the goals

that have been set before. With the program that is arranged, all possibilities to implement or get results beyond the expectations that have been Set. The success of a program is determined by the intense socialization and coaching carried out by the technical unit. This can be seen from the extent to which the program organizers and target targets know and understand the programs being implemented.

It can be known that the Office of Religious Affairs of Tampan District, Pekanbaru City as the organizer of the program understands the purpose and benefits of the Sakinah Heritage Program. In the current condition, the Office of Religious Affairs of Tampan District, Pekanbaru City, already has technical guidelines for the Sakinah Heritage Program as a reference in the implementation of the program. Meanwhile, the community in its implementation records the material taught, and from some materials there are given teaching materials in the form of *hardcopy* or *softcopy*. The public is also given time to ask questions about the material taught to the speakers.

It can be concluded that on the indicators of understanding the program has been effective. As evidenced by the Tampan District Religious Affairs Office as the program organizer, and the target group, namely program participants, until the resource persons who fill in the material on the program have understood the Sakinah Heritage Program thoroughly. The Directorate General of Islamic Community Guidance has made technical implementation instructions as a reference for the Krcamatan Religious Affairs Office to carry out the Sakinah Heritage Program. The implementation of the Sakinah Heritage program aims to reduce the divorce rate in Pekanbaru City, especially in Tampan District and create harmonious and quality families. Program participants seemed enthusiastic about participating in the implementation of the program to increase or deepen knowledge about coaching in the household.

Right on Target

In a program run by an organization, of course, there are goals to be achieved, be it in the form of objects or subjects. Indicators on target will assess that a program implemented is in accordance with the target targets in the previously set goals. In this study, the target target of the Sakinah Heritage Program has been listed by the Directorate General of Islamic Community Guidance on the instructions for the implementation of the Sakinah Heritage Program. Starting from the Office of Religious Affairs that organizes to the communities targeted by participants, it has been explained in the instructions for implementing the program.

The targeted indicators in the Sakinah Heritage Program have not met the criteria that are the background for the formation of the Sakinah Heritage

Program. Because based on observations and interviews in the field, the selection of participants carried out by the organizing committee is only for participants who are interested in participating in the program, and is not prioritized for participants according to predetermined criteria.

That on the right indicators on target, the Directorate General of Islamic Community Guidance has included the criteria for participants in the instructions for the implementation of the Sakinah Heritage Program. When viewed in 2019 as the first year of the implementation of the Sakinah Heritage program, it has been right on target in accordance with the requirements of the Sakinah Heritage Program guidelines. For program participants, participants have been fulfilled with a total of 30 participants per sub-district who carry out the Sakinah Heritage program. However, based on the results of observations in the field and interviews of researchers with target group informants, the researchers drew the conclusion, that indirectly the selection of participants was carried out only for participants who were interested in participating in the program, and not prioritized for participants under the age of 40 and for marriage age under 10 years. Therefore, researchers draw conclusions on this indicator, the program runs less effectively.

On time

A program has a range or period of time so that the program can run optimally according to a predetermined plan. In the implementation of the program, there are operational standards for each program policy that is carried out. The timely indicators in this study will explain the period of implementation of the Sakinah Heritage Program that has been running, according to or not with what has been planned by the Directorate General of Islamic Community Guidance in agreement with relevant agencies involved in the formation of the program.

Timely indicators are one of the benchmarks for the effectiveness of the program implemented at the Office of Religious Affairs in Tampan District. Because if the implementation time is hampered in the middle of the program implementation, of course, the program can be said to be running not optimally. It is said that it is not optimal because this program is not implemented sustainably every year, as previously explained in the indicators on target, because later this Sakinah Heritage is expected to touch all communities in Pekanbaru City. Therefore, it is necessary to commit from all *stakeholders* involved, including program participants, so that the Sakinah Heritage Program can run optimally in accordance with the predetermined time period.

The timely indicators have been effective, because 6 meetings have been successfully completed in 2019 with materials submitted by the resource persons to the participants according to the target time listed in the Sakinah Heritage Program Module.

Achieving the Goal

Every organization that has designed a program, of course, has the purpose of the program implemented in achieving a target. This target will support whether or not the program is effectively implemented. Through the indicators of achieving this goal, conclusions will be reached regarding the effectiveness of the Sakinah Heritage Program organized by the Office of Religious Affairs of Tampan District, Pekanbaru City.

The purpose of implementing the Sakinah Heritage Program is that it is hoped that the community can be helped in solving family problems related to family resilience in order to realize a harmonious family and can minimize the divorce rate.

In addition, from the background of the establishment of the Sakinah Heritage Program at the Office of Religious Affairs, Tampan District, Pekanbaru City, this program is expected to be a solution to family problems. By following the guidance, young men and women or couples who want to hold a wedding will always be equipped with basic materials about knowledge and skills in a sakinah and harmonious home life. The Ministry of Religious Affairs through the Directorate of Islamic Religious Affairs and Sharia Development seeks to develop programs that are in direct contact with strong family development, such as the Sakinah Heritage program which aims to prevent early divorce, family conflicts and create a strong family foundation.

It can be concluded, on the indicators of the achievement of goals, it has not yet worked effectively. This program has not been able to become a benchmark for handling social problems in Pekanbaru City because the program has not reached the entire community, but there are also participants who provide positive values for the implementation of the program. There are many knowledge that participants do not know, with this program participants become more understanding and understanding about building harmonious relationships in the household, how to manage finances, and for the unmarried can be a provision of knowledge about marriage.

Real Change

The indicator of real change is the most influential indicator of the success of a program run by an organization. The program that is run, of course, in addition to having a purpose, is expected to have a positive impact

after the program is successfully run. Related to this research, the Sakinah Heritage Program, which is a service innovation at the Pekanbaru City Religious Affairs Office, is present as an educational forum for the people of Pekanbaru City, especially the people in Tampan District to increase public knowledge in terms of building a household, how to settle down so that the ideal marriage harmony is realized.

From the background of the establishment of the Sakinah Heritage Program at the Tampan District Religious Affairs Office, this program is expected to be a solution to the divorce rate that is still increasing in Pekanbaru City. Then the Sakinah Heritage Program is present as a forum for the community to get marriage guidance briefings from the Office of Religious Affairs with the aim of preventing early marriage, fights in the household, and divorce. The family has multi-functions that are carried out in the daily life of the family. For prospective couples who are going to get married, there needs to be an understanding of the functions of the family because it is very related to the role of each partner he carries out in marital life and the family he will form. The quality of a marriage is largely determined by the readiness and maturity of the two brides-to-be. Marriage as a sacred event puts a lot of hope for the perpetuation of a marriage. In order for the hope of a marriage to be realized, it is necessary to first introduce the new life that will be lived later.

It can be concluded that real change indicators have been optimal in having a positive impact on the Sakinah Heritage Program. The Sakinah Heritage Program can bring people to be more responsive in their respective home lives, and apply the knowledge gained to themselves, their families and the environment, and can play an active role in efforts to improve the quality of families in Pekanbaru City.

However, this has not been able to measure the results considering the existence of several inhibiting factors in the implementation of the Sakinah Heritage program, so it is considered ineffective in this study.

FACTORS HINDERING THE IMPLEMENTATION OF THE SAKINAH HERITAGE PROGRAM

Community Participation

One of the inhibiting factors found in the research process regarding the effectiveness of the implementation of the Sakinah heritage program is the lack of community participation in finding out and following every development of the Sakinah heritage program implemented by KUA, in this case it can be motivated by internal and external factors, from the internal personal factors of the community itself in the aspect of wants and needs that are still not considered important, and external factors, namely the

implementation of the Sakinah heritage program, with inconsistencies in the implementation of the program that hinder and confuse the community in actively participating in every activity.

Facility

Facilities are a risky factor in carrying out activities or programs involving community participation or interaction, considering that in various aspects it will require facilities and facilitators who are consistent and can meet the needs in the implementation of the Sakinah heritage program, but the existing condition is that the Sakinah heritage program cannot run effectively and efficiently, given that its implementation is still carried out in mosques or in fact it is a public facility

Inconsistency of Program Implementation

Inconsistencies can affect the interest and activeness of the community in participating in the Sakinah heritage program, if it is not carried out according to the set schedule, participants will decrease over time and this program will stop implementing it. The District Religious Affairs Office is forced to be unable to run the Sakinah Heritage program which aims to minimize divorce rates and create harmonious families. Then judging from the results of the researcher's interview with the participants of the Sakinah Heritage Program in 2019, the duration of the material delivery was still short so that participants felt that they lacked time to understand and explore 2 materials from the speakers which were also directly delivered at each meeting.

CONCLUSION

The Sakinah Heritage Program received a positive response by the community in its implementation, but this program has not run optimally considering that there are still several obstacles and obstacles that affect the sustainability, consistency, and active participation of the community in participating in activities made by KPU during the realization of the Sakinah Heritage program. This is analyzed through the theory of measuring the effectiveness of a Sutrisno program in Nuraida (2019: 156) seen through several indicators, namely Program Understanding, Right Target, On Time, Achieving Goals, and Real Change.

The effectiveness of the Sakinah Heritage Program that has not been running optimally is influenced by several inhibiting factors such as; the first is community participation which is influenced by 2 aspects, namely external and internal, thus hindering activeness and willingness to find out more information about the Sakinah Heritage program, the second is facilities that

have not been able to support the implementation of the program, such as the absence of a special room or place and inconsistent implementation time. The latter is the inconsistency of the implementation of the program which in this case is influenced by 2 aspects, namely the duration of the meeting, and the delivery of the material.

ADVICE

Implementing socialization programs with greater efficiency and affordability, such as utilizing the use of the internet and technology to increase the number of participants, in addition to improving the quality of program implementation that better nurtures the community through routine and sustainable empowerment. Maximize the use of time and educational materials. In addition, it provides edu kits in the form of soft files of Sakinah Heritage program materials that can be accessed by the community, so that the achievement of program goals can be seen through reducing divorce rates and the maturity of pre-wedding preparations as a preventive effort.

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